

# IS YOUR DAUGHTER A SENIOR? CREATE A CUSTOM AD FOR HER YEARBOOK!

Full Page



1/2 Page



1/4 Page



Yearbook senior ads are a great way to celebrate student success and milestones and reflect on who your daughter has become.

All ads will be purchased and created online by you, the parent! Don't worry; it's easy, simple, and fun!

This year, due to deadline restrictions, we are encouraging parents to purchase early. **Creating your ad early results in a lower cost to you!**

Ads received by  
**JANUARY 30, 2017**

Full Page \$225  
Half Page \$125  
Quarter Page \$85

UP TO A  
**\$95 SAVINGS!**

Ads received by  
**APRIL 30, 2017**

Full Page \$275  
Half Page \$175  
Quarter Page \$100

UP TO A  
**\$45 SAVINGS!**

No ads accepted after  
**MAY 5, 2017**

Full Page \$320  
Half Page \$220  
Quarter Page \$120

**LATE FEE APPLIES!**

## CREATING YOUR AD

### Option One (recommended):

Layout your ad with Jostens website.

See reverse side for step-by-step instructions and details on help sessions.

**Option Two:** Take your own creation (scanned, word, photoshop, etc.) and upload as a .jpeg file to Jostens website.

[www.jostens.com/yearbookads](http://www.jostens.com/yearbookads)

Questions?

Call Jostens at (800)358-0800  
or email Ms. Shinault at  
[jshinault@mountdesales.org](mailto:jshinault@mountdesales.org)

## IMPORTANT! AD CHECKLIST

- My daughter's name is on the page
- I included a special message or quote to her
- All photos included are MDSA appropriate
- There are no bathing suit photos over age 5<sup>1</sup>
- I have not used any copyright images<sup>2</sup>
- I know that what I am submitting is final<sup>3</sup>
- I am submitting before April 30, 2017

<sup>1</sup>In our efforts to support modest attire in our yearbook, we will not include any bathing suit photos over the age of 5 years old.

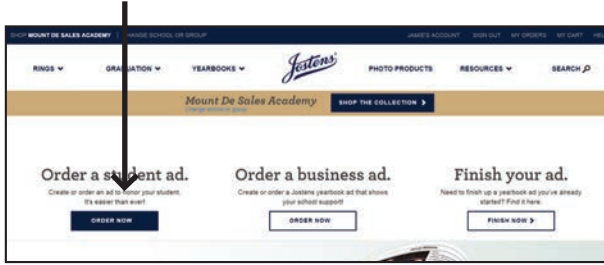
<sup>2</sup>Since this is a sold product and printed publication, we cannot use any images or logos that have a copyright- this includes college logos. Instead, take a photos of your daughter in her college t-shirt!

<sup>3</sup>Our school reserves the right to edit ads per our above guidelines. No photo or ad spaces will be reserved. There will be documentation of graduation in other areas of the book. You may be asked to adjust your ad if photos are not school appropriate.

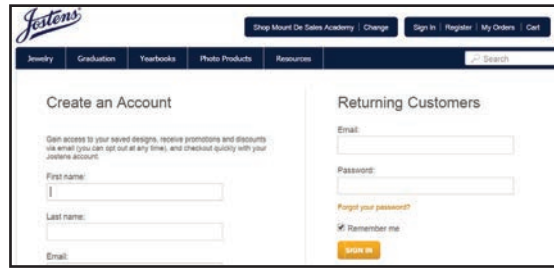
# HOW TO CREATE YOUR AD

**1** Go to [www.jostens.com/yearbookads](http://www.jostens.com/yearbookads)

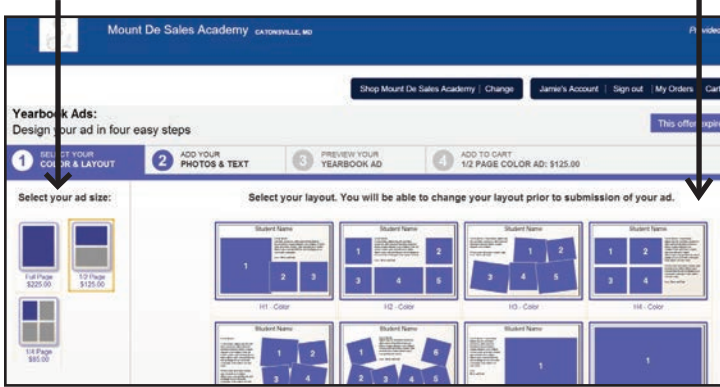
**2** Click "Order Now" under "Order a student ad."



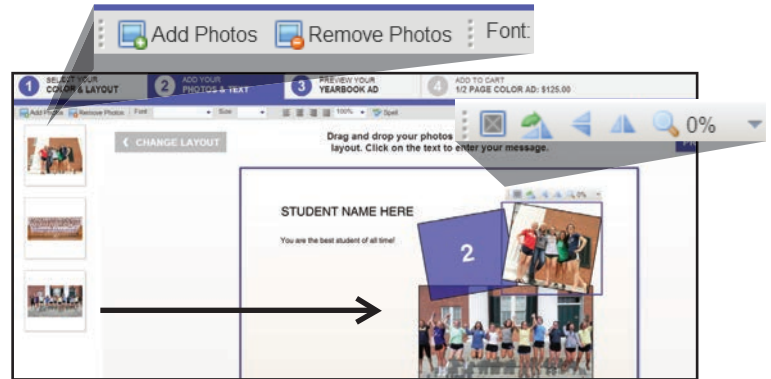
**3** Create an account



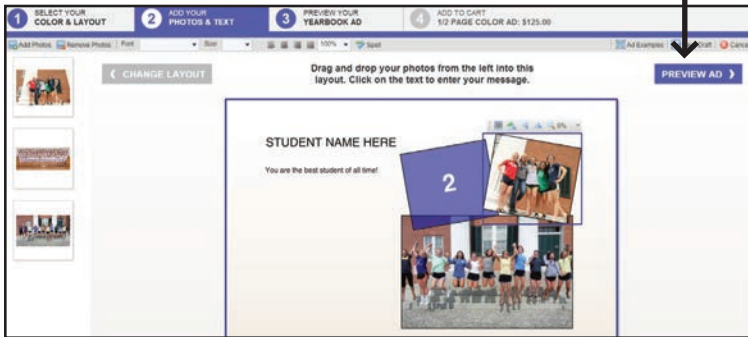
**4** • Choose if you would like a full, half or quarter page.  
• Once you have chosen, there will be design options in that size, click which one you would like to use.



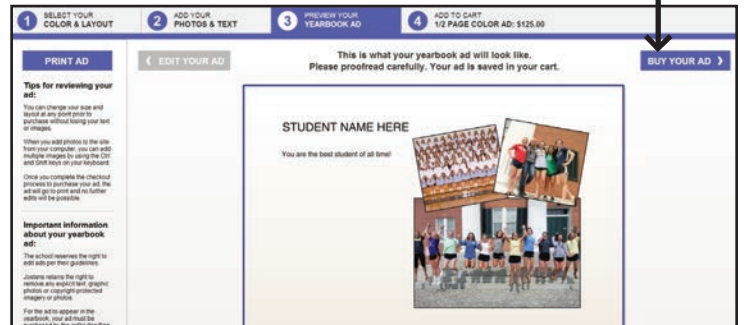
**5** • Use the icon with the green symbol at the top left to add your photos. You will see your photos appear in the left column.  
• Once your photos appear, you can click and drag them into the numbered boxes  
• An option bar will appear above each photo that will allow you to rotate, zoom, or delete.



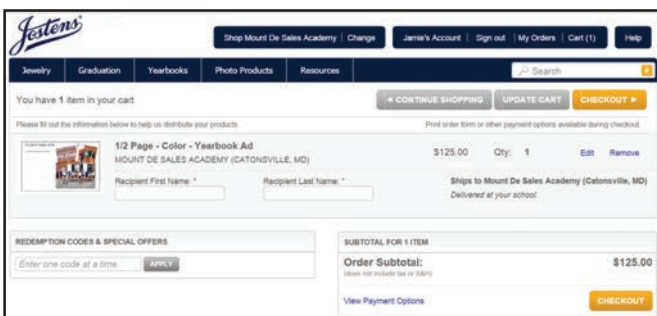
**6** • Click the text to create a special message for your daughter or loved one.  
• Double check your ad, and when you are ready, click "Preview Ad"



**7** Review the ad once more, you may go back and make edits. Review all information on screen, and when you are ready click, "Buy your ad"



**8** WOOHOO! You did it! Great job! All that is left is to check-out. Once you click the "check-out" button, your ad will get placed into our yearbook!



## Still having trouble?

**Don't ask your daughter for help!** They love the surprise of seeing your ad in the book. Please don't hesitate to email or call for specific questions.

Jostens | (800)358-0800  
Ms. Shinault | [jshinault@mountdesales.org](mailto:jshinault@mountdesales.org)